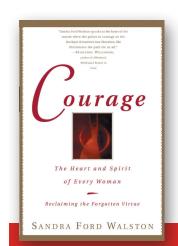
SANDRA FORD WALSTON is The Courage Expert

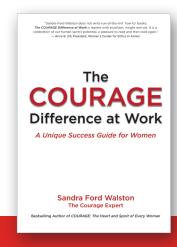
Learn Dynamic Leadership Techniques from America's Leading Expert on Courage

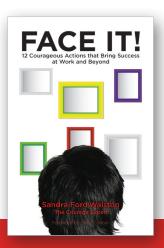
Keynote speaker and award-winning author Sandra Ford Walston can transform every member of your organization through her inspiring and empowering lessons on courage. Every day, in every way, courageous employees make a difference.

Improve Employee Interactions by Embracing Courageous Leadership!

SANDRA'S INSIGHTFUL BOOKS









"There have been only three standing ovations in our organization's history. No surprise that Sandra received one of them!"

DONNA EVANS, PRESIDENT AND CEO, **COLORADO WOMEN'S** CHAMBER OF COMMERCE

"Sandra's program 'Claiming Your Courage' linked individuals in the audience with their own courage. They enjoyed her energy, humor and the clear and compelling passion for her topic."

> **DONNA CAMERON, EXECUTIVE DIRECTOR, WSAE**

"Few speakers are as wonderful, energetic and intelligent! She sweeps the audience up in pure enthusiasm."

KAREN MILLER, **EXECUTIVE DIRECTOR,** COLORADO ASSESSORS' **ASSOCIATION**

"Sandra's research on courage at work makes the topic understandable and achievable. ... We were delighted to embrace and unite behind this refreshing concept."

> TAMARA YANG, **HENSEL PHELPS** CONSTRUCTION

WHAT INSPIRES SANDRA?

To encourage employees at every level to embrace the benefits of Courageous Leadership!

For more than 20 years Sandra has motivated women and men in their organizations to display their inner courage to be more effective, to be more dedicated and ultimately to help improve profits and productivity.

KEYNOTE TOPICS:

REAL LEADERSHIP IS COURAGEOUS: HOW TO DISCOVER YOUR COURAGE

How do courageous leadership skills affect employees and clients? Greenstone Farm Credit Services hired Sandra to conduct this successful presentation year after year. Why? Because the presentation answers critical questions like:

- How do I launch my courage into action?
- What are the outcomes when I apply my courage?
- What are the positive effects if everyone demonstrated courageous leadership skills at work?"

WOMEN WORKING WITH COURAGE: NURTURE IT. APPLY IT. DEPEND ON IT

Only 11% of women perceive themselves as courageous. This presentation encompasses 20 years of research, revealing how women can reclaim and utilize this dormant virtue. There's nothing like the collective feminine energy of courage displayed at work!

COURAGEOUS LEADERSHIP IS CONTAGIOUS: **ENCOURAGING COURAGE**

Targeted to people of all walks of life who have yet to recognize their everyday courage or have allowed their courage to stagnate. Attendees learn how to claim and utilize their courage, apply courage for effective communication and leverage courage to enhance team building and transform the workplace.

CONSCIOUS LIVING AND CONSCIOUS COURAGE

Have you ever said, "I wish I had more courage"? Perfect for healthcare professionals and caregivers, this presentation is for attendees who wish to live a more nurturing and fulfilled life. Sandra has uniquely blended 20 years of courage research with seven years as an 11th-hour hospice volunteer. In coming to terms with her own mortality, Sandra asked, "How much courage will I be able to summon to embrace my own eleventh hour?" Sandra challenges us to ask, "What would you do, right now, if you had unlimited courage?"

Sandra **Ford Walston**

Nationally recognized expert in:

- Courageous Leadership
- Women in Leadership
- Personal Growth
- Effective Communication
- Talent Retention

Sandra **Ford Walston**

Encourages organizations to:

- Claim and apply courageous behaviors that retain top talent.
- Overcome obstacles.
- Recognize hurdles that keep organizations stuck.
- Shed fruitless habits.
- · Apply actions that step up employees to the next level.

CONTACT SANDRA:

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SANDRA'S CLIENTS INCLUDE:











